



Media release

27 February 2007

More top honours for Plum with Heron five star rating

Plum Financial Services (Plum) has taken out top honours from The Heron Partnership (Heron), awarded a five star quality rating for 2007 which is rated 'outstanding quality' by the independent advisory service.

In Heron's 2007 ratings Plum was awarded five stars – that is the highest rating a superannuation provider can obtain and it follows closely on a top rating Plum received from Chant West late last year.

According to Plum's Managing Director, Mike Fitzsimons, Plum's success was due to its continued focus on innovation to meet the changing needs of its members and sponsoring employer clients.

'Not only do we have a sound investment strategy that is reaping rewards for members, but we have a comprehensive member education program and innovative services that continue to lead the superannuation industry,' he said.

'With major legislative change slated as part of the Government's Simplified Superannuation reforms, we have a lot more work ahead to ensure Plum continues to receive these top ratings.

'We have already begun educating our members on the benefits of the changes and have a comprehensive program of work underway to ensure we are systems ready from 1 July 2007.'

This is the second year in a row Plum has received the five stars rating from Heron and the fourth year in a row Plum has received Chant West's highest rating of five apples. Heron assessed 122 individual funds and awarded its top rating of five stars to 25 corporate funds and 28 retail funds – Plum received the five star rating in both categories!

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Further information:

For more information, photos or an interview with Mike Fitzsimons please contact:

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About Plum

Plum Financial Services Limited ABN 35 081 812 731 AFSL 243356, a wholly owned subsidiary of MLC Limited, provides integrated superannuation solutions for medium to large Australian corporations. Purpose-built for the era of member investment choice, Plum's philosophy is about providing members with a meaningful education experience to help build their knowledge and understanding of superannuation so that they are empowered to manage their financial future.

One of Australia's fastest growing corporate superannuation providers, Plum now administers more than \$8 billion of committed assets for 82 clients and approximately 125,000 members. More information about Plum is available at www.plum.com.au.

Note: An interest in the Plum Superannuation Fund (Fund) RSE R1056938 is issued by the PFS Nominees Pty Ltd (Trustee) ABN 16 082 026 480, AFSL 243357 RSE L0002912. The Fund administrator is Plum Financial Services Limited (Plum) ABN 35 081 812 731 AFSL 243356. This material has been prepared by Plum and it contains information that is general in nature. The information does not take into account your objectives, financial situation or needs. Before acting on the information you should consider whether it is appropriate having regard to your personal circumstances. Plum recommends that you consider the Fund's Product Disclosure Statement (PDS) before you make any decisions about your superannuation. If you need help in making a decision Plum recommends that you seek advice from a qualified financial planner. Neither Plum, the Trustee, nor any other company in the National Australia Bank Group accepts liability whatsoever for any decision that is made on the basis of or in reliance of the information contained in this material. To obtain a copy of the Fund's PDS please call a Plum Member Services Consultant on **1300 55 7586**. Please note that the information contained in this material is current as at 21 February 2007. Any changes in law or policy have not been incorporated.

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